

**BHBDG Meeting**  
**May 9, 2016**  
**4:00 p.m. (Town Hall)**

1. Update on current open projects:
  - a. Peninsula Center signage (Brynn) - Brynn approached the Town Board about the possibility of two different sets of signs.
    1. A sign at Peninsula Center either recognizing the businesses that are there (much like the ones on Cty E/Hwy 57 or Cty F/Hwy 57. These signs are paid for by the businesses that are on them so we would have to get the businesses on board. If we could not get them on board, maybe we could just do a sign saying Welcome to Baileys Harbor – Peninsula Center. Brynn will talk to Mariah about the options there.
    2. Green DOT Signs at all entryways to Baileys Harbor including Hwy 57 (N & S), F, A, EE, E, Q. These could possibly coordinate with Bird City signs. Brynn will talk to Steve from The Ridges about the locations of these signs.
  - b. Travel Green presentation (Brynn/Sam) – Brynn & Sam set the date of June 8 at 5pm for David Spiegelberg of WI Dept of Tourism to do a Travel Green Workshop. We discussed as a group and decided to make it open to County Wide with the hopes of getting a great turn out. We will be partnering with the BHCA, DCEDC, & DCVB to promote the event and send out a special notice to BH businesses and residents explaining our goal of making BH the Travel Green destination of DC. It will be held at the BH Town Hall.
  - c. List of businesses for sale in BH (Brynn) – Brynn will rename the Job Opportunities webpage on the BHCA’s site to include all business/investment opportunities and list all for sale businesses. Sam came up with a great set of data about BH business demographics. He will send out to all group members.
  - d. Business Advisory Team (BAT)(Terry & Diana) – There were several items discussed in this topic.
    - i. A “Brown Trout” Tank (like Shark Tank on TV) that puts possible entrepreneurs in front of the BAT searching for advice and/or investors.
      1. There would be time slots people could sign up for.
    - ii. Speed Dating for Businesses
      1. This was discussed as a project to be done (possibly at the Brewery) where entrepreneurs can have face to face consultations with the BAT discussing all facets of business.
      2. There was discussion of having this in late Sept or even October. Brynn mentioned that the BHCA Annual Meeting is Oct 11 this year at Chives so we could promote this event in collaboration with the BHCA’s promotions.
    - iii. A subpage on the BHCA’s website will be set up with a list of all BAT members’ bios and a link to contact Terry if they’d like to set up a one on one consultation with someone. Terry will direct them to the proper channel and Brynn will not have to be involved.

2. Additional action items related to above projects
3. Discussion of BH business demographic documents provided by Sam Perlman – Sam will be sending this out to all group members. Any discussion can be done at the next meeting.
4. Discussion of participation at the DCEDC & DCVB June 1<sup>st</sup> Social Media Workshop - Terry asked if someone from our group should be present at the workshop and offered to attend. Brynn will attend depending on the topics but will at least be sending her new staff member to it.
5. Other agenda items/projects for consideration
  - a. Brynn mentioned two important dates to put on our calendars.
    - i. Oct 11 – BHCA Annual Meeting at Chives – The group will be doing a brief recap of the year's projects & goals.
    - ii. Oct 29 – BHCA Fundraiser Dinner at Gordon Lodge – This will be used to fundraise for the BHCA and connect business owners/ reps, community members, volunteers and group members.
6. Date for next meeting: June 15 at 4pm at Town Hall.