

Baileys Harbor Business Development Project Group Notes

April 13, 2013 Meeting (3:30, Town Hall)

1. Review of action items from 2/15/16 meeting
 - Town sign at Peninsula Center (see 2/17 email from Mariah Goode – Business Development Group notes)- Brynn is presenting this to the Town Board on April 18. It will need to be done in coordination with the town and maintenance departments. Terry mentioned that there may be a geographical marker at the intersection of A & E.
 - Brynn also mentioned that the Door County Board of Realtors indicated possible grant dollars for perimeter entry signs to Baileys Harbor for all points of entry. This includes Cty E, EE, Logerquist, Cty Q, Townline, Hwy 57 etc.
 - Travel Green certification (group members' input based upon their review of the program) – Brynn and Sam spoke with David Spiegelberg about coming to Baileys Harbor to offer a workshop on the certification process. Brynn will coordinate with him on a workable date.
2. Volunteers to take on the above two initiatives
3. Priority of other potential business development projects (see minutes of the 2/15 Business Development Group meeting for list of projects)
 - a. After speaking on several of these, we realized that some of them were already being undertaken by existing groups/entities and we didn't necessarily have to pursue them at this time. That included a funding option (the DCEDC revolving loan funds), internet connectivity (dark fiber network being created for the DC Emergency Services Towers through Nsight)
 - b. Projects that are being pursued:
 - i. Pen Center signage
 - ii. Travel Green
 - iii. Business "Speed Dating" workshop with Terry, Diana & Friends (organized by Terry & Diana)
4. Proposal for creation of a business consultants bureau, composed of local retired people with business experience who can advise local businesses - Terry & Diana have agreed to organize this. Brynn will promote it and send out to all email lists. It will be held at the Town Hall. Sam has the necessary contract/waivers needed if they are desired.
5. Other agenda items from the group
 - a. Sam mentioned that the DCEDC & DCVB have partnered to do a Social Media Workshop on June 1 at the Town Hall for all businesses.
 - b. There was discussion of maintaining a list of all businesses for sale in Baileys Harbor. Sam said that the website DCBR.org has said list. Brynn will keep a copy of this in her office in case anyone inquires about investing in Baileys Harbor.
6. Establish action items to be accomplished by next meeting
7. Set next meeting date : May 9 at 4pm.